

**B** BELINDA BROSAN

# LEADERSHIP

KEYNOTE SPEAKING  
& BREAKOUT SESSIONS



[www.belindabrosnan.com](http://www.belindabrosnan.com)

# UNCERTAINTY IS THE NEW STATUS QUO

In a world that's moving faster than your twitter feed, there are few things of which we can be certain.

What we know for sure is that change is inevitable; rapid change must be expected.

The million dollar question is, how do we deal with it?

While it may sometimes all feel like a runaway train that we'd like to get off, the reality is, we're on for the ride whether we like it or not.

So, what do we do? Grudgingly go along, resisting all the way?

Or do we take a deep breath and take a moment to tune in and look inside ourselves for clarity, direction and a path forward.

When we work out what's most important, everything else becomes clearer and the road ahead more defined.

What's certain is that it **starts with you.**

# THE CALM WITHIN THE STORM

**Unflappable. Focused.  
Cool as a cucumber.**

**Whatever the real  
or imagined crisis,  
Belinda is the person  
you want driving the bus.  
(Picture Sandra Bullock  
in *Speed* and you get  
the idea.)**

**Belinda's natural ability to find clarity and direction  
in the midst of chaos is a skill worth sharing.**

An experienced senior leader with credentials in conversational intelligence and NeuroLeadership, Belinda is a leading voice on mindset and leadership through change and uncertainty.

Belinda has worked across many industries, having started her career in media. She is also an advocate and investor with The Hunger Project and has led leadership programs in Africa and India.

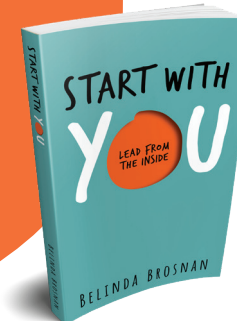
Belinda is about as down to earth as you can get. She's all about getting real about how you think and how your mindset can either hold you back or propel you forwards. Her keynotes are thought-provoking, challenging and supremely practical.

*"The topics you spoke about and the messages you delivered were succinct, relevant and motivating... Definitely the best and most powerful seminar I have attended in years."*

Jane, Property Council of Australia keynote attendee

# START WITH YOU

Before you even contemplate leading others, you need to have the courage and curiosity to lead yourself first.



In this keynote, Belinda's brutally honest, and humorous accounts lead the audience on a journey of 'a-ha' moments, helping them 'tune-in' to their own self-leadership.

It may seem simple, but, becoming more aware of how you approach situations is the first step toward handling them better and making the most of your opportunities.

As she explains, it's all about moving out of autopilot by taking control of your own actions and your career trajectory.

Leading in this new era of work, means being okay with the discomfort of trying something new.

Sometimes you have to have one of those 'tough conversations' with yourself. And Belinda is just the person to inspire you to do it.

## KEY TAKEAWAYS:

### 1 TUNE-IN: WHERE YOU FOCUS IS WHERE YOU GO

Get out of cruise control so you lead yourself consciously and stop the self-sabotage.

### 2 REFRAME AND CHANGE THE GAME

Why mindset is the key to helping you build self-awareness and increasing your value and influence.

### 3 LISTEN TO CONNECT

It's never just black and white, right or wrong.

Instead, learn how to open your mind (and your ears) to understanding for closer connections, better decision-making and stronger leadership.

# TUNE IN WITH A WORKSHOP

Working directly with Belinda, reinforce or extend your team's 'Start with You' takeout with a 1 hour, 2 hour or 1/2 day workshop:

## WORKSHOP 1

### **INFLUENCE STARTS WITH YOU**

**When it all comes down to it, the impact you have on others (good or bad) starts with you and your mental attitude.**

The way you think can literally change your world and that of those around you. Powerful stuff, right?

That's why it's so valuable to take the time to understand the three key mindsets needed to be truly influential and how you can start putting them into practice straight away. So, in this workshop, that's exactly what we'll do.

## WORKSHOP 2

### **TRIAGE YOUR LEADERSHIP**

**Running on empty? Stuck on the treadmill? In this session, we'll take the time to look at where you're at in your leadership journey and what you need to keep moving forward.**

By investing in yourself and being open to always improving, innovate the way you do things and act with integrity at the core of all you do.

Participants will walk away with an action plan tuned in to the areas that will help them gain focus, to get back into alignment with what matters most.

## WORKSHOP 3

### **CALM IN THE FACE OF CHANGE**

**How do we handle the pressure and distractions of working in the modern era, where uncertainty is the new status quo?**

In this workshop, Belinda will show you how to regulate your strengths, emotions and attention so that you can find clarity amidst the blur of work and everyday life. Boost your productivity, resilience and connection to those around you.

## WORKSHOP 4

### **YOUR OWN BRAND OF LEADERSHIP**

**What kind of leader are you? In this session, we work through the 9 Personal Leadership Distinctions that will help you understand the unique strengths you bring to the table.**

You'll discover the nuances of leadership intelligence that will see you get out of autopilot by being more aware of how you show up at the office and how you can make a difference.

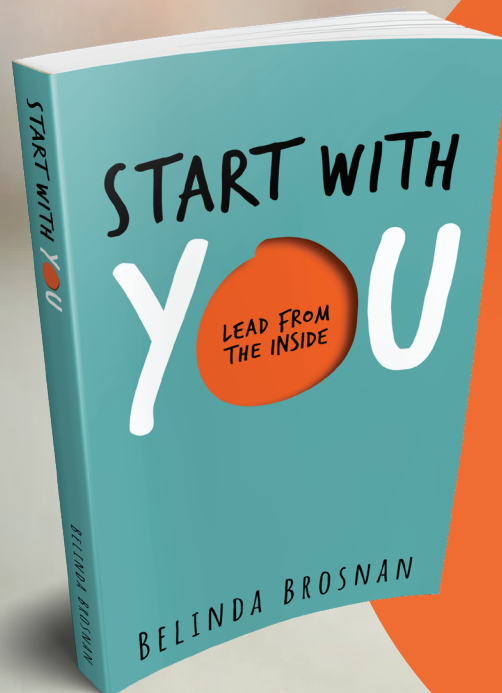
# LEAD FROM THE INSIDE

Belinda's book, 'Start with You' expands on her keynote, taking you even deeper to find your power within.

'Start with You' offers the tools to help you find your voice and propel your leadership out of autopilot to become a highly-valued, emotionally aware leader.



See Belinda speak about her reasons for writing the book and how it can help you use what you already have within to lead with conviction and authenticity. **WATCH NOW**



**PURCHASE**  
**'START WITH YOU'**  
[@ belindabrosnan.com](https://www.belindabrosnan.com)

" I really enjoyed your recent presentation to the Australian Institute of Packaging... Both my wife and I attended, we enjoyed it so much we bought 5 copies of your book, one for each family member...

I lead the World Packaging Organisation as their president and have already applied various of your suggestions. Being a global organisation, I cross different cultures and value systems and have seen results in some areas already.

I wanted you to know the value of your work and how much I appreciate the difference it has made.

Professor Pierre Pienaar

**PRESIDENT**  
**WORLD PACKAGING**  
**ORGANISATION**

Belinda has worked with a diverse range of clients across Australia and internationally, including:



Attraction, Human Resources,  
Department of Education





# WHAT'S THE NEXT STEP?

Chat with Belinda directly about how she can work with you to make your next event a success.

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